

# PC FARM AQUACULTURE EXPERT



PC Farm produces different kinds of quality fish to meet all its customer needs, in all seasons and areas.

# Let our experienced staff provide you with excellent service.

### We are experts in aquaculture

Founded in 1983 we are committed to develop the production system in every aspect from broodstock, hatchery, to transportation and service.

Nowadays, PC Farm is a top ranking farm serving quality products to fisheries in Thailand and also neighbouring countries.

We really appreciate your patronage and pledge to develop our company so we can continue to provide you the best quality product on the market.



### A good start begins with good strain.

Strain development play an important role in producing high quality fish. Our farm regularly checks and compares the strains to assure that our customers get the best strain.



#### **Tracking device**

We use the latest technology to track targeted fish in the water so that we can collect information on their growth rate.

#### **Microchip**

RFID technology is used for wireless connection. Each rice-sized microchip contains a 15 digit code that used to differentiate each fish.



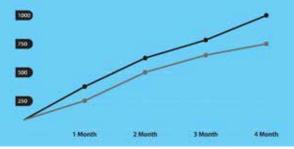


#### **Microchip tagging**

After the fish are checked physically under anesthesia, We take a microchip in small needle and inject it into back of each fish. We verify correct placement by rechecking the code.

#### **Proven Result**

An optimum growth rate is our main objective. We are collecting data continuosly to develop strains that will be most effective in the field. Our strain showed that it is effective in both technically and practically.



## **Broodstock**

#### Selection system Each broodstock are choosen carefully at the right time to produce high quality fry.

Our farm is dedicated to develop new strains, better management, and novel devices to produce quality broodstock and fry.

Each PC Farm's broodstock are selected statistically. Before changing broodstock each year, the new stock must be compared to ensure improvement in the following aspects: growth rate, structure, strength, and color.

Broodstock are vaccinized to prevent unwanted disease and improve their immune system. If by chance some of broodstock don't meet the target standard, it will be replaced immediately.

Broodstock habitats are examined and cared for regularly to ensure the best production rate.



# From selected broodstock to standardized hatchery.

PC Farm developed a unique hatchery system and management.

**The hatchery :** Since fish live in water, the quality of the water is essential to fish health. Here, our experts check water quality routinely. Eggs and upspring fish are deposited in prepared nests. A closed water system is used to prevent contamination.

Our special nursery ponds are designed to facilitate inspection of fish. With this system, we can monitor them continously and prevent disease outbreaks. Any fish that fails to meet the standard requirements are eliminated and not sold. The fry that we sell are selected carefully.





Our Products : To meet our diverse costomer needs. We produce four production lines.

# Let our experts help you to select a product that's right for you.

**Determining your needs :** We can help you to select fish that will be an ideal fit to different environments including pond, tanks, or for growing out.

**Timing :** Our staff understand your desire to sell the best possible price and will help you to select a line that is suitable for each season.

**Small size** This size is our most ecconomical, and is a great deal.

Our most popular line.

Large size

Rapid growing ideal for replacing old stock.

**Special selected fish** S1, SR1, GB Optimal growth and superior strength.

## Small size P8, #7, #6 and #5

They are suitable for the customer who needs a large amout of fish or has a large facility to grow fish.

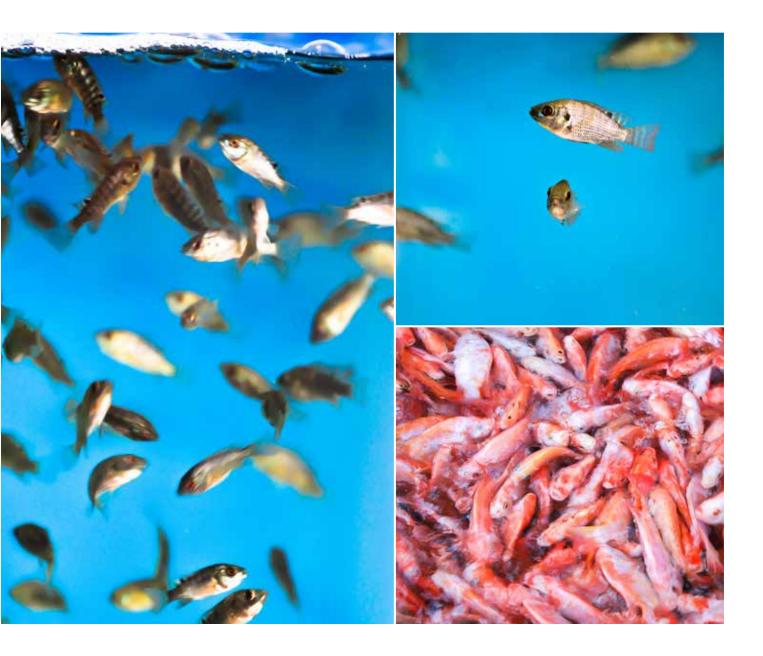
size 0.12 - 0.50 g/piece



## Medium size #4, #3, #2 and #1

This is a popular product line because it's size makes it both easy to transport and to grow out. It is sutiable for the general customer who will grow the fish in a pond or cage.

size 1 - 5 g/piece



### Large size 150, 100, 80, 60, 50, 40, 30 and 20 piece/kg.

This fish is suitable for customer who needs to raise fish in a shorter amout of time.

size 6.66 - 50 g/piece

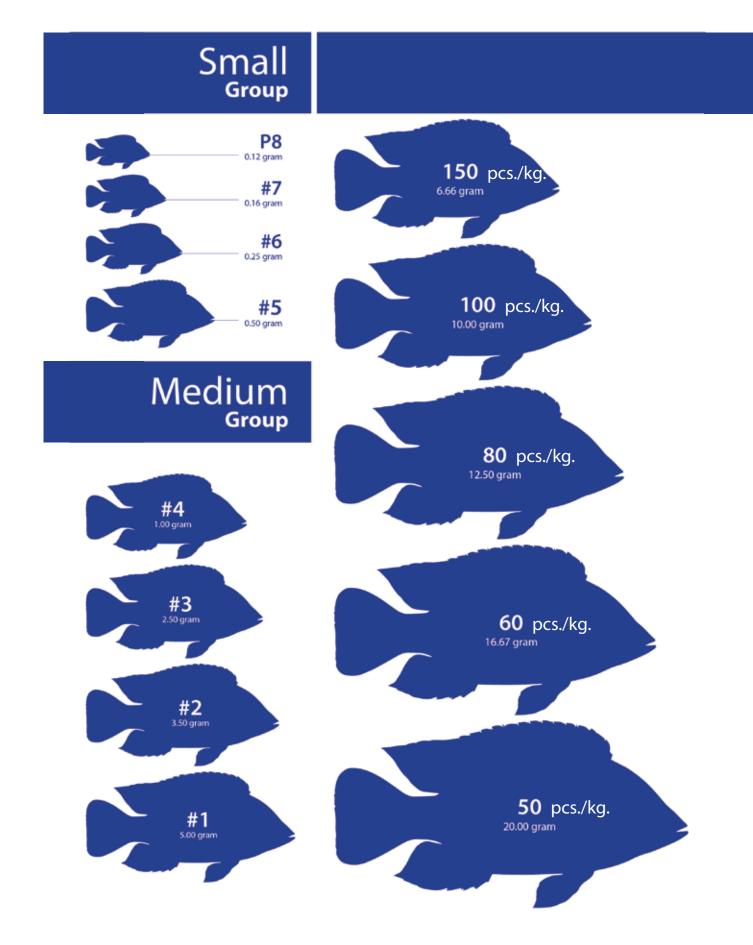


### **Special selection** S1, SR1, GB

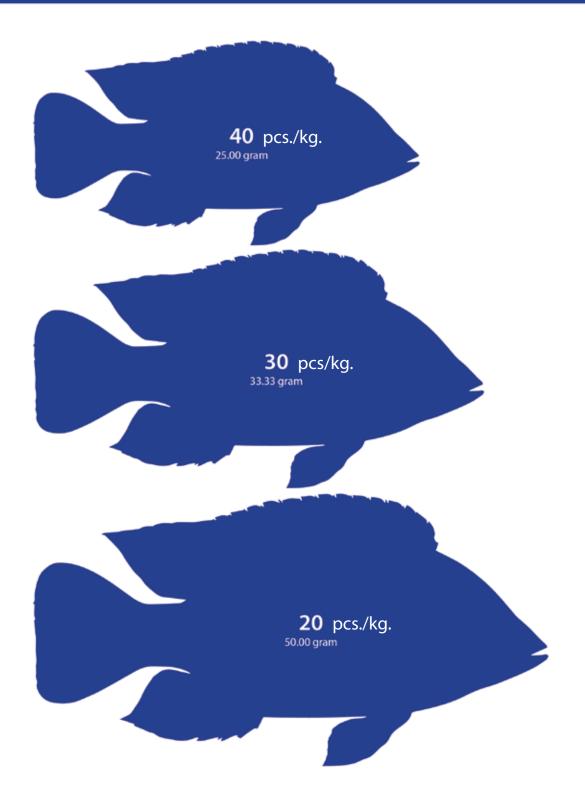
#### 150, 100, 80, 60, 50, 40, 30 and 20 piece/kg.

This produce line is more complicated than other product lines and has to be manually selected for the highest quality in growth rate, strength and ideal body structure. (size 6.66 - 50 g/piece)





# Large & Special selection



# Investigative section

#### We are dedicated in every process of production.

For quality control purpose, we routinely check our process. Because so many variables, like weather can change each day, we stay on top of the situation which the latest technology to monitor fish health and their environment.

The investigate system is separated into several sections which work together to double check their work and detect any flaws in the system.

**Broodstock :** Broodstock are inspected routinely to ensure that eggs and fry are meeting the standard.

Hatchery: Strain, environment, equiptment and hygiene are inspected continuosly.

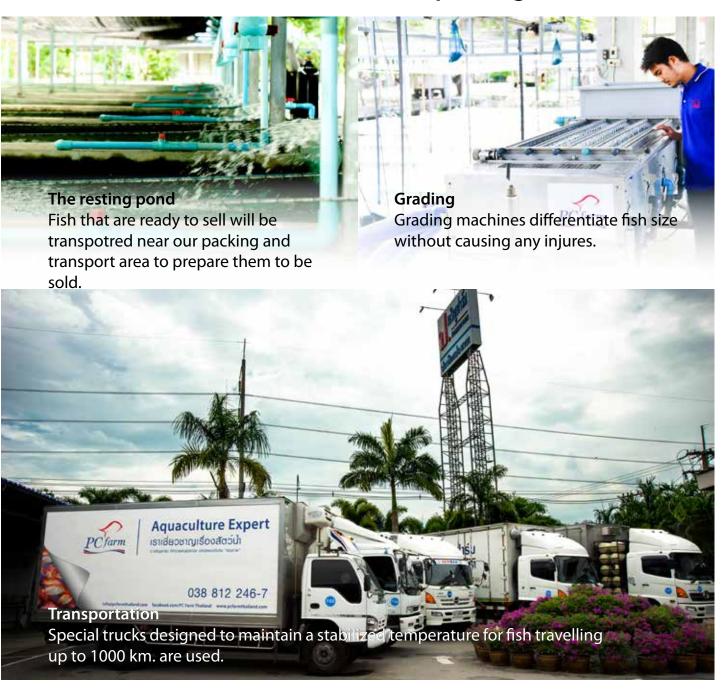
Sales : Before selling the fish they will be examined by a qualified staff member.

After sale : A sample of fish are kept for 7 days after the sale for evaluation.



## **Packing & transport**

At the sales deparment, the fry are deposited and evaluated one last time before packing.





# **Community activities**

**On the farm :** We have a good work place environment for our staff. When visiting us you will notice many trees which offer shade.

**Educational activities :** We can provide tours of our farm and share technical or general information to visitors depending on their needs.

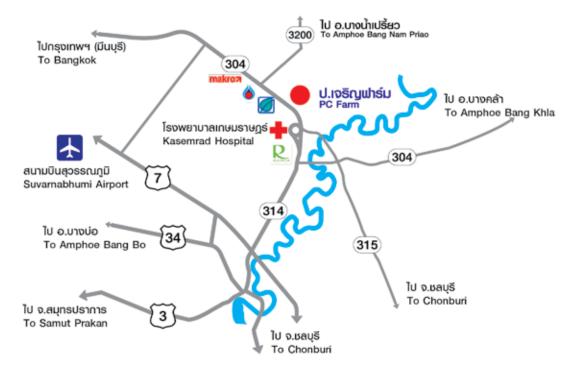




## **Customer voice**

Customer comments are greatly appreciated as they help us to improve and serve you better.





#### One and a half hour from central BKK

#### PC Farm Thailand

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